

# SPECIAL EVENTS

A Penton Media Publication

# 2010 Online Sourcebook Listing Order Form

The Special Events Online Sourcebook is the exclusive, targeted marketing resource seen by over 45,000 event professionals! Visit us at [specialevents.com](http://specialevents.com)

## 1.) Choose from this selection of online listing packages and order today.

### Basic Listing - \$75

- Company name, address, phone, fax, e-mail listed in 3 categories
- Purchase additional categories for \$25 each

### Upgraded Listing - \$200

- Company name, address, phone, fax, e-mail listed in 5 categories
- Active web address link
- Full color logo on your company page
- 50-word company description
- Purchase additional categories for \$25 each

**Only \$200 for the entire year!** (less than .60 per day-)

### Premium Listing - \$375

*Get all this plus priority placement in all categories!*

- Company name, address, phone, fax, e-mail listed in 5 categories
- Active web address link
- Full color logo on your company page
- Full color Featured Supplier Listing with logo on the search results page
- 100-word company description
- Purchase additional categories for \$25 each

**Only \$375 for the entire year!** (about \$1 per day-)

### Order Now!

#### Check One:

- Basic Listing \$75/year  
 Upgraded Listing \$200/year  
 Premium Listing \$375/year

#### Payment: Check or Credit Card

Check Enclosed

Make checks payable to Penton Media

Mail to: Penton Media

9800 Metcalf Avenue

Overland Park, KS 66212 Attn: Melissa Abott Mudd

#### Credit Card

- MC       VISA       AMEX       DISCOVER

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Card Holder Name (Print): \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

#### Complete this form & send to:

Sara Hellon, p: 866.353.9735

fax: 913.514.9012 or email [sara.hellon@penton.com](mailto:sara.hellon@penton.com)

## 2.) Complete the following Company Information below---

### FOR PUBLICATION ONLINE:

Company/Division \_\_\_\_\_

E-Mail \_\_\_\_\_ Web Site URL \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free Phone (if different) \_\_\_\_\_ Fax \_\_\_\_\_

Sales Contact Name: \_\_\_\_\_

### NOT FOR PUBLICATION (If different from above, for Penton record-keeping purposes only.)

Company/Division \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Your Phone \_\_\_\_\_ Your Fax\* \_\_\_\_\_

Your Name \_\_\_\_\_ Title \_\_\_\_\_

Your E-Mail\*\* \_\_\_\_\_

Signature (Required) \_\_\_\_\_ Date \_\_\_\_\_

**FAX OR E-MAIL ALL ACCOMPANYING PAGES BY March 15 TO: 913.514.9012 or [sara.hellon@penton.com](mailto:sara.hellon@penton.com)**

## Audiovisual/Lighting/Power/Electronics

- ❑ 601-0145 Air Conditioning/ Heating, Mobile
- ❑ 601-0135 Air Purifiers
- ❑ 601-0150 Audiovisual Equipment/ Services
- ❑ 601-0140 Blacklight/Fluorescent
- ❑ 601-0065 Communication Systems
- ❑ 601-0155 Computer Hardware/ Software
- ❑ 601-0070 Database Marketing System
- ❑ 601-0075 Fiber Optics
- ❑ 601-1700 Fountain Light Show
- ❑ 601-0080 Generators & Rentals
- ❑ 601-0085 Heaters, Electric
- ❑ 601-0090 Heaters, Infrared
- ❑ 601-0095 Heaters, Mobile
- ❑ 601-0100 Heaters, Patio
- ❑ 601-0105 Heaters, Propane
- ❑ 601-0160 Lighting
- ❑ 601-0110 Lights on Dimmers
- ❑ 601-0115 Lights, Glow in the Dark
- ❑ 601-0130 Loudspeakers
- ❑ 601-0120 Neon
- ❑ 601-0125 Power Distribution, Temporary
- ❑ 601-0165 Power/Generators
- ❑ 601-0170 Special Effects

## Catering/Catering Equipment

- ❑ 601-0360 Barbecues, Equipment
- ❑ 601-0365 Barbecues, Portable Gas Broilers
- ❑ 601-0370 Barbecues, Smokers
- ❑ 601-0375 Barbecues, Wood Burning
- ❑ 601-0380 Bars, Portable
- ❑ 601-0385 Beverage Dispensers
- ❑ 601-0390 Beverages, Specialty
- ❑ 601-0420 Bridal Equipment
- ❑ 601-0395 Cakes
- ❑ 601-0400 Chafer Fuel
- ❑ 601-0405 Chafer Fuel Holders
- ❑ 601-0410 Chafers
- ❑ 601-0415 Coffee Makers
- ❑ 601-0425 Concession Equipment/ Carts
- ❑ 601-0175 Concession/Food Service Stands
- ❑ 601-0180 Containers, Food-Holding
- ❑ 601-0185 Cooking Utensils
- ❑ 601-0190 Cookware, Commercial
- ❑ 601-0195 Cookware, Portable
- ❑ 601-0200 Cookware, Stockpot
- ❑ 601-0205 Foil
- ❑ 601-0430 Foodservice Equipment
- ❑ 601-0215 Foodservice Equipment, Specialty
- ❑ 601-0220 Foodservice Equipment, Transport
- ❑ 601-0225 Foodservice Equipment, Warmers/Coolers/ Holders
- ❑ 601-0230 Griddles
- ❑ 601-0235 Grills

- ❑ 601-0240 Hot Plates
- ❑ 601-0245 Kitchen, Mobile
- ❑ 601-0250 Lazy Susans
- ❑ 601-0255 Lemon Covers
- ❑ 601-0260 Menu Boards
- ❑ 601-0265 Ovens/Broilers/Cookers
- ❑ 601-0270 Plastics, Microproof
- ❑ 601-0275 Refrigerator, Portable
- ❑ 601-0280 Roasters, Pig
- ❑ 601-0285 Serving Equipment, Bowls
- ❑ 601-0290 Serving Equipment, Buffet Service
- ❑ 601-0295 Serving Equipment, Disposable
- ❑ 601-0300 Serving Equipment, Food Display
- ❑ 601-0305 Serving Equipment, Ladles
- ❑ 601-0310 Serving Equipment, Platters
- ❑ 601-0315 Serving Equipment, Salad Bars
- ❑ 601-0320 Serving Equipment, Silver
- ❑ 601-0325 Serving Equipment, Storage
- ❑ 601-0330 Serving Equipment, Trays
- ❑ 601-0435 Specialty Food & Beverage
- ❑ 601-0335 Thermoses
- ❑ 601-0345 Wine Buckets, Stands
- ❑ 601-0350 Wine Cabinets
- ❑ 601-0355 Wine Dispensers
- ❑ 601-0340 Wine/Alcohol

## Décor/Props

- ❑ 601-0590 Backdrops/Murals
- ❑ 601-0675 Balloons
- ❑ 601-0595 Balloons, Accessories
- ❑ 601-0600 Balloons, Helium
- ❑ 601-0605 Balloons, Hot Air
- ❑ 601-0610 Balloons, Imprinted
- ❑ 601-0615 Balloons, Latex
- ❑ 601-0620 Banners
- ❑ 601-0625 Bridal, Aisle Runners
- ❑ 601-0630 Bridal, Arches
- ❑ 601-0635 Bridal, Equipment/Props
- ❑ 601-0640 Bubble Machines
- ❑ 601-0645 Bunting
- ❑ 601-0650 Candles
- ❑ 601-0655 Candles, Mechanical
- ❑ 601-0660 Carousel Horses
- ❑ 601-0690 Centerpieces
- ❑ 601-0665 Columns/Urns/Pedestals
- ❑ 601-0440 Confetti
- ❑ 601-0445 Costume Makeup
- ❑ 601-0450 Costumes, Masks, Custom Apparel
- ❑ 601-0465 Décor & Scenery Rentals
- ❑ 601-0455 Decorations
- ❑ 601-0460 Decorative Items
- ❑ 601-0680 Decorative Items/Fabric
- ❑ 601-0470 Drapes, Background
- ❑ 601-0475 Flags
- ❑ 601-0480 Floral Accessories
- ❑ 601-0485 Floral, Artificial
- ❑ 601-0490 Floral, Fresh
- ❑ 601-0495 Flower Stands
- ❑ 601-0500 Foam Board

- ❑ 601-0505 Fountains, Ornamental
- ❑ 601-0510 Garlands
- ❑ 601-0515 Gazebos
- ❑ 601-0520 Ice Sculpture, Molds/ Equipment
- ❑ 601-0525 Inflatables, Giant
- ❑ 601-0530 Laser Presentations
- ❑ 601-1655 Mannequins
- ❑ 601-0535 Plant Rentals
- ❑ 601-0540 Plastics, High-Height
- ❑ 601-0545 Polyurethane Foam
- ❑ 601-0685 Props
- ❑ 601-0550 Props, Custom
- ❑ 601-0555 Props, Novelty
- ❑ 601-0560 Props, Ornamental
- ❑ 601-0565 Ribbon
- ❑ 601-0670 Snowmaking Equipment
- ❑ 601-0570 Theme Packages
- ❑ 601-0575 Tiki Torches
- ❑ 601-0580 Video Walls
- ❑ 601-1705 Water Show
- ❑ 601-0585 Wedding Accessories

## Entertainment/Games

- ❑ 601-0745 Activities/Experiences
- ❑ 601-0715 Balloon Machines
- ❑ 601-0720 Balloon Rides
- ❑ 601-0725 Carnival Games
- ❑ 601-0730 Casino Equipment
- ❑ 601-1710 Dancing Waters
- ❑ 601-0695 Dunking Machines
- ❑ 601-0700 Educational Videos
- ❑ 601-0735 Entertainers/ Entertainment
- ❑ 601-0740 Games
- ❑ 601-0705 Robots, Entertainment
- ❑ 601-2000 Video Gaming
- ❑ 601-0710 Virtual Reality

## Equipment/Supplies, Rentals

- ❑ 601-0915 Badges, Security
- ❑ 601-0920 Bags
- ❑ 601-0925 Blackboards
- ❑ 601-0930 Cable Protectors
- ❑ 601-0935 Cartons, Dish
- ❑ 601-0940 Cartons, Glass
- ❑ 601-0945 Carts
- ❑ 601-0950 Chair Washers
- ❑ 601-0955 Cigarette Urns
- ❑ 601-0750 Crowd Control Equipment
- ❑ 601-0755 Dishwashers, Commercial
- ❑ 601-0760 Easels/Flip Charts
- ❑ 601-0765 Exit Signs
- ❑ 601-0770 Fans
- ❑ 601-0775 Fire Extinguishers
- ❑ 601-0780 Fountains, Drinking
- ❑ 601-0785 I.D. System
- ❑ 601-0790 Labels
- ❑ 601-0960 Laundry Equipment
- ❑ 601-0795 Maintenance Equipment
- ❑ 601-0800 Office Equipment
- ❑ 601-0805 Packaging
- ❑ 601-0810 Paper Goods
- ❑ 601-0815 Racks, Garment
- ❑ 601-0820 Ramps, Loading
- ❑ 601-0825 Registration Systems
- ❑ 601-0830 Restrooms, Portable

- ❑ 601-0835 Shrink-Wrap
- ❑ 601-0840 Signs
- ❑ 601-0845 Sinks, Portable
- ❑ 601-0850 Skirting Rack/Hanger Bars
- ❑ 601-0855 Sports Equipment
- ❑ 601-0860 Steamers, Garment
- ❑ 601-0865 Styrofoam (Polystyrene)
- ❑ 601-0870 Support Equipment
- ❑ 601-0910 Table Clips
- ❑ 601-0875 Tape, Cloth & Vinyl
- ❑ 601-0880 Trucks/Dollies, Folding Chairs
- ❑ 601-0885 Trucks/Dollies, Platforms
- ❑ 601-0890 Trucks/Dollies, Stack Chairs
- ❑ 601-0895 Trucks/Dollies, Tables
- ❑ 601-0900 Umbrellas
- ❑ 601-1715 Water Fountains
- ❑ 601-0905 Wristbands

## Facilities

- ❑ 601-0965 Event Site

## Furniture/Furnishings/Staging

- ❑ 601-1055 Access Doors
- ❑ 601-1060 Aerial Lifts
- ❑ 601-1065 Beds
- ❑ 601-1070 Bleachers
- ❑ 601-1075 Canopies
- ❑ 601-1080 Carpet, Indoor/Outdoor
- ❑ 601-1100 Chairs
- ❑ 601-1085 Chairs, Child-Height
- ❑ 601-1090 Chairs, Folding
- ❑ 601-1095 Chairs, Stacking
- ❑ 601-0970 Dance Floors, Portable
- ❑ 601-0975 Exhibit Booth Equipment
- ❑ 601-0980 Fencing, Crowd Control
- ❑ 601-0985 Festival Booths
- ❑ 601-1105 Floor Covering
- ❑ 601-0990 Furniture
- ❑ 601-0995 Platforms, Dual-Height
- ❑ 601-1000 Platforms, Folding
- ❑ 601-1005 Platforms, Single-Height
- ❑ 601-1010 Room Dividers
- ❑ 601-1015 Room Dividers, Partitions
- ❑ 601-1020 Room Dividers, Portable
- ❑ 601-1025 Rope/Railing
- ❑ 601-1030 Scaffolding
- ❑ 601-1035 Seating, Spectator
- ❑ 601-1110 Staging
- ❑ 601-1040 Stanchions
- ❑ 601-1045 Structures, Temporary
- ❑ 601-1115 Tables
- ❑ 601-1050 Turf
- ❑ 601-1210 Aprons
- ❑ 601-1215 Chair Covers
- ❑ 601-1220 Chef Apparel
- ❑ 601-1225 Clothing, Formalwear
- ❑ 601-1125 Costumes
- ❑ 601-1230 Costumes/Uniforms
- ❑ 601-1130 Fabrics
- ❑ 601-1235 Linens
- ❑ 601-1135 Napkins, Disposable

## Linen/Tablecloths/Apparel

# SPECIAL EVENTS

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## 2010 Online Sourcebook Categories

Contact us if you have any questions:

FAX or E-MAIL  
ORDER BY March 15  
to 913-514-9012;  
sara.hellon@  
penton.com

Phone:  
866.353.9735  
Fax:  
913.514.9012

Return with all  
accompanying pages  
(and check if applicable)  
by March 15, 2010 to:  
913.514.9012

- 601-1140 Napkins, Linen
- 601-1120 Placemats
- 601-1145 Skirting, Disposable
- 601-1150 Skirting, Fire-Retardant
- 601-1155 Skirting, Lace
- 601-1160 Skirting, Table/Stage
- 601-1165 T-Shirts
- 601-1170 Tablecloths, Disposable
- 601-1175 Tablecloths, Fire-Retardant
- 601-1180 Tablecloths, Lace
- 601-1185 Tablecloths, Linen
- 601-1190 Tablecloths, Rental
- 601-1200 Tablecloths, Rolls
- 601-1195 Tablecloths, Vinyl
- 601-1205 Uniforms

### Professional Services

- 601-1315 Advertising Agency
- 601-1300 Associations
- 601-1320 Audiovisual Services
- 601-1305 Balloon Design
- 601-1325 Calligrapher
- 601-1310 Caricature Artist
- 601-1330 Caterer (Independent Off-Premise)
- 601-1240 Consultants
- 601-1335 Design (Décor, etc.)
- 601-1340 Designer
- 601-1345 Destination Management Company
- 601-1350 Disc Jockey
- 601-1355 Event Design
- 601-1360 Event Planners, Corporate
- 601-1365 Event Planners, Social
- 601-1370 Floral Design
- 601-1375 Food & Beverage Management (at hotel, club, resort, event site, banquet facility)
- 601-1380 Import/Export Service
- 601-1385 Insurance Provider
- 601-1390 Internet Support Services
- 601-1395 Invitations/Printing/Signage/Name Tags
- 601-1400 Lighting Design & Production
- 601-1405 Marketing/Public Relations
- 601-1650 Parking Services
- 601-1295 Photography & Videography
- 601-1250 Production Companies
- 601-1245 Publications (with Publisher's approval)
- 601-1255 Pyrotechnics & Fireworks
- 601-1410 Registration Services
- 601-1260 Representatives, Party Goods
- 601-1275 Security Services
- 601-1265 Seminars

- 601-1415 Set/Stage/Special Effects Design & Build
- 601-1420 Shipping & Moving
- 601-1270 Silk-Screening
- 601-1285 Sound
- 601-1280 Speakers/Lecturers
- 601-1425 Technical Support Specialists
- 601-1430 Temporary Staffing Service/Event Staffing
- 601-1435 Trade Show Services
- 601-1440 Transportation Services
- 601-1290 Video Production
- 601-1445 Waste Management/Cleaning Services

### Promotional Items/Invitations/Awards

- 601-1450 Giftware
- 601-1455 Greeting Cards
- 601-1460 Invitations
- 601-1465 Lucites
- 601-1470 Party Favors
- 601-1475 Party Items, Personalized
- 601-1485 Promotional Items
- 601-1480 Tickets

### Tabletop Items

- 601-1545 Candelabra, Brass
- 601-1550 Candelabra, Silver
- 601-1555 Candelabra, Stainless
- 601-1570 China
- 601-1560 China, Hotel Grade
- 601-1565 China, Porcelain
- 601-1490 Crystal
- 601-1495 Cutlery
- 601-1500 Cutlery, Plastic
- 601-1575 Disposable Products
- 601-1505 Flatware, Silver
- 601-1580 Flatware, Silver/Stainless
- 601-1510 Flatware, Stainless
- 601-1585 Glassware
- 601-1515 Holloware
- 601-1520 Napkins, Rings
- 601-1530 Plastics, Dinnerware
- 601-1535 Plastics, Drinkware
- 601-1540 Plastics, Serving Dishes
- 601-1525 Plates/Napkins

### Tents/Tent Accessories

- 601-1590 Tent Heaters/Coolers
- 601-1595 Tent Accessories
- 601-1600 Tent Anchors
- 601-1645 Tent Liners
- 601-1605 Tent Poles
- 601-1610 Tent Stakes
- 601-1640 Tent Washers
- 601-1635 Tents
- 601-1615 Tents, Clearspan
- 601-1620 Tents, Fabric
- 601-1625 Tents, Party
- 601-1630 Tents, Stake Pullers

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