

SPECIAL EVENTS 2011 IN SEASON

A SPECIAL SECTION in **SPECIAL EVENTS MAGAZINE**

DELIVER YOUR MESSAGE TO MORE THAN **57,000**
SPECIAL EVENT PROFESSIONALS AT THE PERFECT TIME

Advertise in the quarterly "In Season" section
and reach event planners when they are planning
seasonal or themed events and actively looking
to buy or rent special seasonal items.

- "In Season" is the only advertising section focused on seasonal products.
- Space is limited to 7 ads per page so your product STANDS OUT!
- It is easy for potential customers to find you – we list your company name and Web site, and provide you with a reader service number.
- Combination rates with the Marketplace section are available.



"IN SEASON" ISSUE AD CLOSE DATES:

JANUARY/FEBRUARY	DECEMBER 2, 2010
MARCH/APRIL	FEBRUARY 9, 2011
MAY/JUNE	APRIL 13, 2011
SEPTEMBER/OCTOBER	AUGUST 12, 2011

TO SEE A COMPREHENSIVE LIST OF TARGETED MARKETING OPPORTUNITIES, VISIT SPECIALEVENTS.COM/ADVERTISERS

Special Events magazine has franchise properties across a variety of media that bring you closer to your customers: Our Web site, specialevents.com; Eventline E-newsletter; Marketplace; Classifieds in print and online; The Special Events Buyers Guide; The Special Event Conference and Trade Show; and The Gala Awards.

SPECIAL EVENTS

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