

# SPECIAL EVENTS 2010 Buyers' Guide

**Final Listing Deadline: June 1, 2010**

**Enhancement Material Deadline: June 1, 2010\***

**\*Save Money! Early-bird Discounted Enhancement Listing Deadline: May 11, 2010**

**Display Advertising Deadline: June 18, 2010**

## Create Brand Recognition With Your Company Logo



**Cost \$160 - \$190**

## Dominate The Page With A Display Advertisement

### A Year-Round Reference Tool!

Special event professionals refer to this Buyers' Guide throughout the year. In addition to the extensive exposure you get with a display ad, you also get these special extras!

- Listing in **Bold** and **Color**
- Discounted Featured Product in the Product Services Section
- Cross-referencing of your advertisement in the Supplier Section.

**Contact Cindy Dell'Amico  
310-230-7176 for more information**

## Additional Advertising Opportunities

### Attention Display & Marketplace Advertisers!

Receive discounted rates on Logos and Featured Product Listings. Contact Eliza Tano at 310-230-7171

## Promote Your Products With A Featured Products Listing!

A Feature Product with a photo ensures your potential customers SEE your products and know exactly how you fit into their next event!

**THE CANVAS NURSERY INC, FL**



*A Picture Is Worth A Thousand Words!*

Beautiful decorative foliage in over 30 styles. Custom creations and colors are available by special order. The Canvas Nursery Inc, 2130-A Andrea Ln, Fort Myers, FL 33912; 800-226-3335; fax: 239-433-3335; e-mail: canvasdeco@aol.com; or visit [www.thecanvasnursery.com](http://www.thecanvasnursery.com)

**Cost \$180 - \$330**

## Green Seal

The Special Events "Green Seal," which can appear next to your company's name in the Supplier Section, indicates companies that strive to follow eco-friendly business practices.



**Cost \$50**

### Digital Artwork Specifications for Enhancements

Files Accepted: Photoshop CS, CS2, CS3 – Illustrator CS, CS2, CS3 •  
Format: TIF – EPS – PDF (Prepress highresolution)

Color: Send 4/C files in CMYK mode. Black & White: Send B&W ads in grayscale mode.

Embedded Images: The MINIMUM resolution requirements are 300dpi. Images and logos from the Website are NOT usable for print.

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## Enhancement Advertising Insertion Order Discounted Logo Rates For Advertisers

Purchase a display ad and receive the following rates for enhancements

Early Bird Rate		After May 11	
Frequency	Price Per Logo	Frequency	Price Per Logo
6X.....	\$160	6X.....	\$165
3X.....	175	3X.....	180
1X.....	190	1X.....	200

Early Bird  
Deadline:  
May 11, 2010

**Non-advertisers:  
\$350 or Early Bird Special of \$325**

## Discounted Featured Product Rates For Advertisers

Purchase a display ad and receive the following rates for enhancements

Early Bird Rate		After May 11	
Frequency	Price Per Product	Frequency	Price Per Product
6X.....	\$180	6X.....	\$185
3X.....	255	3X.....	265
1X.....	330	1X.....	345

**Non-advertisers:  
\$875 or Early Bird Special of \$825**

## Logo Placement - Directory of Products

- 4/C Logo Placement     Pick Up Logo     Sending New Logo ..... \$ \_\_\_\_\_  
 Green Seal - \$50 ..... \$ \_\_\_\_\_

**Total \$ \_\_\_\_\_**

## Featured Product Placement - Directory of Products

- # \_\_\_\_\_ Featured Product(s)     Pick Up Photo/Description     Sending New Photo (send photo & 15-word description to melissa.abbottmudd@penton.com)

Photo Name	Product # - Product Category (see list)	Cost
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
		<b>Total \$ _____</b>

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

## Fax This Insertion Order By June 1 to 913-967-7207

MarketPlace/Classifieds  
Eliza Tano  
310-230-7171  
FAX: 913-514-3962  
etano@specialevents.com

Display Advertising  
Cindy Dell'Amico  
310-230-7176  
FAX: 913-514-3912  
cdellamico@specialevents.com

Buyers' Guide Enhancements  
Sara Hellon  
866-353-9735  
sara.hellon@penton.com

Enhancement materials should be emailed to melissa.abbottmudd@penton.com by 6/1/10. Please include the name of your company and Special Events in the subject lines.

**Listing Deadline: June 1, 2010**

### 3 Reasons why your company must be in the Special Events Buyers' Guide

1. Put your company in front of more than 60,000 event professionals right when they're ready to buy!
2. Special Events is the "official and premier magazine of the special event industry in North America."<sup>1</sup>
3. Influence purchases all year long with the most comprehensive year-round guide in the industry.

Sources: 1 International Special Events Society (ISES)

### Instructions:

- ✱ Complete the Contact and Company information below.
- ✱ Please check up to 10 categories that best define the product(s) or service(s) you offer. Additional categories may be purchased for \$10 each. Thank you for helping to ensure the accuracy of this directory and of your listing.
- ✱ Do you have different divisions with different contacts/addresses for different product lines? If so, then please copy this form and submit as appropriate - clearly indicating in the company name the unique division's name so that we don't assume it's a duplicate.
- ✱ Questions? Call 913-967-1862 or e-mail [melissa.abbottmudd@penton.com](mailto:melissa.abbottmudd@penton.com)

**Please type or print legibly.**

**1 Indicate if you are a:**       Manufacturer     Distributor       Association       Event Rental Company       Service

#### 2 Your information:

##### A. Contact information not for publication:

Your Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
ZIP \_\_\_\_\_  
Country \_\_\_\_\_  
Your Phone \_\_\_\_\_ Your Fax\* \_\_\_\_\_  
Your E-mail\*\* \_\_\_\_\_

\*Your fax number is used to communicate to you. By providing your fax number, you are giving written permission to receive listing and other related information from Special Events that may be of interest to you by fax. We will not share this information or use it for other purposes. You may opt out of receiving faxes from us at any time in the future. \*\*Required for sending future listing information.

##### B. Company information - Will be published in print.

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
ZIP \_\_\_\_\_  
Country \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website Address \_\_\_\_\_  
Phone \_\_\_\_\_ Toll-free phone number \_\_\_\_\_  
Fax \_\_\_\_\_  
Key sales contact (first and last name) \_\_\_\_\_

**Return All Accompanying Pages By June 1 to (fax) 913-967-7207**

Check here if you do not wish to receive future unsolicited fax advertisements at the fax number shown at the top of this page, please fax this page back to 866-364-8597. Alternately, you may phone us at 866-271-1964 or send an email to [fax-opt-out@penton.com](mailto:fax-opt-out@penton.com). Our failure to comply with your removal request within the shortest reasonable time, as determined by the FCC, with such valid request identifying the telephone facsimile machine(s) to which the request relates would be unlawful.

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## Listing Deadline: June 1, 2010

③ If you sell products, please select at least one Main Product line from the list below.

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> 9005 Air Conditioning/<br>Heating, Mobile | <input type="checkbox"/> 9040 Concession Equipment/<br>Carts | <input type="checkbox"/> 9080 Foodservice Equipment        | <input type="checkbox"/> 9130 Specialty Food &<br>Beverage |
| <input type="checkbox"/> 9010 Audiovisual Equipment/<br>Services   | <input type="checkbox"/> 9045 Costumes/Uniforms              | <input type="checkbox"/> 9085 Games                        | <input type="checkbox"/> 9135 Staging                      |
| <input type="checkbox"/> 9015 Balloons                             | <input type="checkbox"/> 9050 Dance Floors                   | <input type="checkbox"/> 9090 Glassware                    | <input type="checkbox"/> 9140 Tables                       |
| <input type="checkbox"/> 9020 Bridal Equipment                     | <input type="checkbox"/> 9055 Decorative Items/Fabric        | <input type="checkbox"/> 9095 Laundry Equipment            | <input type="checkbox"/> 9145 Tents                        |
| <input type="checkbox"/> 9025 Chairs                               | <input type="checkbox"/> 9060 Disposable Products            | <input type="checkbox"/> 9100 Lighting                     | <input type="checkbox"/> 9150 Sound                        |
| <input type="checkbox"/> 9030 China                                | <input type="checkbox"/> 9065 Entertainment                  | <input type="checkbox"/> 9105 Linens                       | <input type="checkbox"/> 9155 Security                     |
| <input type="checkbox"/> 9035 Computer Hardware/<br>Software       | <input type="checkbox"/> 9070 Event Site                     | <input type="checkbox"/> 9110 Power/Generators             |  |
|  | <input type="checkbox"/> 9075 Flatware, Silver/<br>Stainless | <input type="checkbox"/> 9115 Promotional Items            |  |
|  |  | <input type="checkbox"/> 9120 Props                        |  |
|  |  | <input type="checkbox"/> 9125 Special Effects<br>Equipment |  |

④ Check up to 10 categories. (Additional categories beyond 10 - not including the Main Categories above - will be charged at \$10 each. Please provide credit card information on next page.)

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> 0930 Access Doors                         | <input type="checkbox"/> 1080 Bridal, Equipment/Props  | <input type="checkbox"/> 1280 Computer Hardware/<br>Software    | <input type="checkbox"/> 0140 Fencing   |
| <input type="checkbox"/> 0935 Aerial Lifts                         | <input type="checkbox"/> 1085 Bubble Machines          | <input type="checkbox"/> 1285 Concession Equipment/<br>Carts    | <input type="checkbox"/> 0145 Festival Booths                                       |
| <input type="checkbox"/> 1250 Air Conditioning/<br>Heating, Mobile | <input type="checkbox"/> 1090 Bunting                  | <input type="checkbox"/> 0010 Concession/Food<br>Service Stands | <input type="checkbox"/> 0150 Fiber Optics  |
| <input type="checkbox"/> 0940 Air Purifiers                        | <input type="checkbox"/> 1095 Cable Protectors         | <input type="checkbox"/> 0015 Confetti                          | <input type="checkbox"/> 0155 Fire Extinguishers                                    |
| <input type="checkbox"/> 0945 Aprons                               | <input type="checkbox"/> 1100 Cakes                    | <input type="checkbox"/> 0020 Containers, Food-<br>Holding      | <input type="checkbox"/> 0160 Flags   |
| <input type="checkbox"/> 0950 Associations                         | <input type="checkbox"/> 1105 Candelabra, Brass        | <input type="checkbox"/> 0025 Cooking Utensils                  | <input type="checkbox"/> 0165 Flatware, Silver                                      |
| <input type="checkbox"/> 1255 Audiovisual Equipment/<br>Services   | <input type="checkbox"/> 1110 Candelabra, Silver       | <input type="checkbox"/> 0030 Cookware, Commercial              | <input type="checkbox"/> 1320 Flatware, Silver/<br>Stainless                        |
| <input type="checkbox"/> 1430 Awards/Trophies                      | <input type="checkbox"/> 1115 Candelabra, Stainless    | <input type="checkbox"/> 0035 Cookware, Portable                | <input type="checkbox"/> 0170 Flatware, Stainless                                   |
| <input type="checkbox"/> 0955 Backdrops/Murals                     | <input type="checkbox"/> 1120 Candles                  | <input type="checkbox"/> 0040 Cookware, Stockpot                | <input type="checkbox"/> 1295 Floor Covering  |
| <input type="checkbox"/> 0960 Badges, Security                     | <input type="checkbox"/> 1125 Candles, Mechanical      | <input type="checkbox"/> 0045 Costume Makeup                    | <input type="checkbox"/> 0175 Floral Accessories                                    |
| <input type="checkbox"/> 0965 Bags                                 | <input type="checkbox"/> 1130 Canopies                 | <input type="checkbox"/> 0050 Costumes                          | <input type="checkbox"/> 0180 Floral, Artificial                                    |
| <input type="checkbox"/> 0970 Balloon Design                       | <input type="checkbox"/> 1135 Carnival Games           | <input type="checkbox"/> 1290 Costumes/Uniforms                 | <input type="checkbox"/> 0185 Floral, Fresh   |
| <input type="checkbox"/> 0975 Balloon Machines                     | <input type="checkbox"/> 1140 Carousel Horses          | <input type="checkbox"/> 0055 Crowd Control Equipment           | <input type="checkbox"/> 0190 Flower Stands   |
| <input type="checkbox"/> 0980 Balloon Rides                        | <input type="checkbox"/> 1145 Carpet, Indoor/Outdoor   | <input type="checkbox"/> 0060 Crystal                           | <input type="checkbox"/> 0195 Foam Board  |
| <input type="checkbox"/> 1260 Balloons                             | <input type="checkbox"/> 1150 Cartons, Dish            | <input type="checkbox"/> 0065 Cutlery                           | <input type="checkbox"/> 0200 Foil  |
| <input type="checkbox"/> 0985 Balloons, Accessories                | <input type="checkbox"/> 1155 Cartons, Glass           | <input type="checkbox"/> 0070 Cutlery, Plastic                  | <input type="checkbox"/> 0205 Food, Specialty                                       |
| <input type="checkbox"/> 0990 Balloons, Helium                     | <input type="checkbox"/> 1160 Carts                    | <input type="checkbox"/> 0075 Dance Floors, Portable            | <input type="checkbox"/> 1325 Foodservice Equipment                                 |
| <input type="checkbox"/> 0995 Balloons, Hot Air                    | <input type="checkbox"/> 1165 Casino Equipment         | <input type="checkbox"/> 0080 Database Marketing<br>System      | <input type="checkbox"/> 0210 Foodservice Equipment,<br>Specialty                   |
| <input type="checkbox"/> 1000 Balloons, Imprinted                  | <input type="checkbox"/> 1410 Centerpieces             | <input type="checkbox"/> 0085 Decorations                       | <input type="checkbox"/> 0215 Foodservice Equipment,<br>Transport                   |
| <input type="checkbox"/> 1005 Balloons, Latex                      | <input type="checkbox"/> 1170 Chafer Fuel              | <input type="checkbox"/> 0090 Decorative Items                  | <input type="checkbox"/> 0220 Foodservice Equipment,<br>Warmers/Coolers/<br>Holders |
| <input type="checkbox"/> 1010 Banners                              | <input type="checkbox"/> 1175 Chafer Fuel Holders      | <input type="checkbox"/> 1300 Decorative Items/Fabric           | <input type="checkbox"/> 0225 Fountains, Drinking                                   |
| <input type="checkbox"/> 1015 Barbecues, Equipment                 | <input type="checkbox"/> 1180 Chafers                  | <input type="checkbox"/> 0095 Dishwashers,<br>Commercial        | <input type="checkbox"/> 0230 Fountains, Ornamental                                 |
| <input type="checkbox"/> 1020 Barbecues, Portable Gas<br>Broilers  | <input type="checkbox"/> 1185 Chair Covers             | <input type="checkbox"/> 1305 Disposable Products               | <input type="checkbox"/> 0235 Furniture   |
| <input type="checkbox"/> 1025 Barbecues, Smokers                   | <input type="checkbox"/> 1190 Chair Washers            | <input type="checkbox"/> 0100 Drapes, Background                | <input type="checkbox"/> 1330 Games   |
| <input type="checkbox"/> 1030 Barbecues, Wood<br>Burning           | <input type="checkbox"/> 1270 Chairs                   | <input type="checkbox"/> 0105 Dunking Machines                  | <input type="checkbox"/> 0240 Garlands  |
| <input type="checkbox"/> 1035 Bars, Portable                       | <input type="checkbox"/> 1195 Chairs, Child Height     | <input type="checkbox"/> 0110 Easels/Flip charts                | <input type="checkbox"/> 0245 Gazebos   |
| <input type="checkbox"/> 1040 Beds                                 | <input type="checkbox"/> 1200 Chairs, Folding          | <input type="checkbox"/> 0115 Educational Videos                | <input type="checkbox"/> 0250 Generators  |
| <input type="checkbox"/> 1045 Beverage Dispensers                  | <input type="checkbox"/> 1205 Chairs, Stacking         | <input type="checkbox"/> 1310 Entertainment                     | <input type="checkbox"/> 0255 Gifts/Giftware  |
| <input type="checkbox"/> 1050 Beverages, Specialty                 | <input type="checkbox"/> 1210 Chef Apparel             | <input type="checkbox"/> 1315 Event Site                        | <input type="checkbox"/> 1335 Glassware   |
| <input type="checkbox"/> 1055 Blackboards                          | <input type="checkbox"/> 1275 China                    | <input type="checkbox"/> 0120 Exhibit Booth Equipment           | <input type="checkbox"/> 0260 Greeting Cards  |
| <input type="checkbox"/> 1060 Blacklight/Fluorescent               | <input type="checkbox"/> 1215 China, Hotel Grade       | <input type="checkbox"/> 0125 Exit Signs                        | <input type="checkbox"/> 0265 Griddles  |
| <input type="checkbox"/> 1065 Bleachers                            | <input type="checkbox"/> 1220 China, Porcelain         | <input type="checkbox"/> 0130 Fabrics                           | <input type="checkbox"/> 0270 Grills  |
| <input type="checkbox"/> 1060 Blacklight/Fluorescent               | <input type="checkbox"/> 1225 Cigarette Urns           | <input type="checkbox"/> 0135 Fans                              | <input type="checkbox"/> 0275 Heaters, Electric                                     |
| <input type="checkbox"/> 1070 Bridal, Aisle Runners                | <input type="checkbox"/> 1230 Clothing, Formalwear     |   | <input type="checkbox"/> 0280 Heaters, Infrared                                     |
| <input type="checkbox"/> 1075 Bridal, Arches                       | <input type="checkbox"/> 1235 Coffee Makers            |   |   |
|  | <input type="checkbox"/> 1240 Columns/Urns/Pedestals   |   |   |
|  | <input type="checkbox"/> 0005 Communication<br>Systems |   |   |

# SPECIAL EVENTS

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- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> 0285 Heaters, Mobile                | <input type="checkbox"/> 0470 Plastics, Microproof              | <input type="checkbox"/> 0620 Serving Equipment, Disposable   | <input type="checkbox"/> 0745 Tablecloths, Fire-Retardant    |
| <input type="checkbox"/> 0290 Heaters, Patio                 | <input type="checkbox"/> 0475 Plastics, Serving Dishes          | <input type="checkbox"/> 0625 Serving Equipment, Food Display | <input type="checkbox"/> 0750 Tablecloths, Lace              |
| <input type="checkbox"/> 0295 Heaters, Propane               | <input type="checkbox"/> 0430 Plates/Napkins                    | <input type="checkbox"/> 0630 Serving Equipment, Ladles       | <input type="checkbox"/> 0755 Tablecloths, Linen             |
| <input type="checkbox"/> 0300 Heaters/Coolers, Tent          | <input type="checkbox"/> 0480 Platforms, Dual-Height            | <input type="checkbox"/> 0635 Serving Equipment, Platters     | <input type="checkbox"/> 0760 Tablecloths, Rental            |
| <input type="checkbox"/> 0305 Holloware                      | <input type="checkbox"/> 0485 Platforms, Folding                | <input type="checkbox"/> 0640 Serving Equipment, Salad Bars   | <input type="checkbox"/> 0770 Tablecloths, Rolls             |
| <input type="checkbox"/> 0310 Hot Plates                     | <input type="checkbox"/> 0490 Platforms, Single Height          | <input type="checkbox"/> 0645 Serving Equipment, Silver       | <input type="checkbox"/> 0765 Tablecloths, Vinyl             |
| <input type="checkbox"/> 0315 I.D. System                    | <input type="checkbox"/> 0495 Polyurethane Foam                 | <input type="checkbox"/> 0650 Serving Equipment, Storage      | <input type="checkbox"/> 1390 Tables                         |
| <input type="checkbox"/> 0320 Ice Sculpture, Molds/Equipment | <input type="checkbox"/> 0500 Power Distribution, Temporary     | <input type="checkbox"/> 0655 Serving Equipment, Trays        | <input type="checkbox"/> 0775 Tape, Cloth and Vinyl          |
| <input type="checkbox"/> 0330 Inflatables, Giant             | <input type="checkbox"/> 1355 Power/Generators                  | <input type="checkbox"/> 0660 Shrink-Wrap                     | <input type="checkbox"/> 0780 Tent Accessories               |
| <input type="checkbox"/> 1425 Insurance                      | <input type="checkbox"/> 0505 Production Companies              | <input type="checkbox"/> 0665 Signs                           | <input type="checkbox"/> 0785 Tent Anchors                   |
| <input type="checkbox"/> 0335 Invitations                    | <input type="checkbox"/> 1360 Promotional Items                 | <input type="checkbox"/> 0670 Silk-Screening                  | <input type="checkbox"/> 0790 Tent Poles                     |
| <input type="checkbox"/> 0340 Kitchen, Mobile                | <input type="checkbox"/> 1365 Props                             | <input type="checkbox"/> 0675 Sinks, Portable                 | <input type="checkbox"/> 0795 Tent Stakes                    |
| <input type="checkbox"/> 0345 Labels                         | <input type="checkbox"/> 0510 Props, Custom                     | <input type="checkbox"/> 0680 Skirting, Disposable            | <input type="checkbox"/> 1420 Tent Washers                   |
| <input type="checkbox"/> 0350 Laser Presentations            | <input type="checkbox"/> 0515 Props, Novelty                    | <input type="checkbox"/> 0685 Skirting, Fire-Retardant        | <input type="checkbox"/> 1395 Tents                          |
| <input type="checkbox"/> 1340 Laundry Equipment              | <input type="checkbox"/> 0520 Props, Ornamental                 | <input type="checkbox"/> 0690 Skirting, Lace                  | <input type="checkbox"/> 0800 Tents, Clearspan               |
| <input type="checkbox"/> 0355 Lazy Susans                    | <input type="checkbox"/> 0325 Publications                      | <input type="checkbox"/> 0695 Skirting, Rack/Hanger Bars      | <input type="checkbox"/> 0805 Tents, Fabric                  |
| <input type="checkbox"/> 0360 Lemon Covers                   | <input type="checkbox"/> 0525 Pyrotechnics                      | <input type="checkbox"/> 0700 Skirting, Table/Stage           | <input type="checkbox"/> 0810 Tents, Party                   |
| <input type="checkbox"/> 1345 Lighting                       | <input type="checkbox"/> 0530 Racks, Garment                    | <input type="checkbox"/> 1245 Snowmaking Equipment            | <input type="checkbox"/> 0815 Tents, Stake Pullers           |
| <input type="checkbox"/> 0365 Lights on Dimmers              | <input type="checkbox"/> 0535 Ramps, Loading                    | <input type="checkbox"/> 1400 Sound                           | <input type="checkbox"/> 0820 Theme Packages                 |
| <input type="checkbox"/> 0370 Lights, Glow in the Dark       | <input type="checkbox"/> 0540 Refrigerator, Portable            | <input type="checkbox"/> 1375 Special Effects                 | <input type="checkbox"/> 0825 Thermoses                      |
| <input type="checkbox"/> 1350 Linens                         | <input type="checkbox"/> 0545 Registration Systems              | <input type="checkbox"/> 1380 Specialty Food & Beverage       | <input type="checkbox"/> 0830 Tickets                        |
| <input type="checkbox"/> 0920 Loudspeakers                   | <input type="checkbox"/> 0550 Representatives, Party Goods      | <input type="checkbox"/> 0705 Sports Equipment                | <input type="checkbox"/> 0835 Tiki Torches                   |
| <input type="checkbox"/> 0375 Lucites                        | <input type="checkbox"/> 0555 Restrooms, Portable               | <input type="checkbox"/> 1385 Staging                         | <input type="checkbox"/> 0840 Trucks/Dollies, Folding Chairs |
| <input type="checkbox"/> 0380 Maintenance Equipment          | <input type="checkbox"/> 0560 Ribbon                            | <input type="checkbox"/> 0710 Stanchions                      | <input type="checkbox"/> 0845 Trucks/Dollies, Platforms      |
| <input type="checkbox"/> 0385 Menu Boards                    | <input type="checkbox"/> 0565 Roasters, Pig                     | <input type="checkbox"/> 0715 Steamers, Garment               | <input type="checkbox"/> 0850 Trucks/Dollies, Stack Chairs   |
| <input type="checkbox"/> 0400 Napkin Rings                   | <input type="checkbox"/> 0570 Robots, Entertainment             | <input type="checkbox"/> 0720 Structures, Temporary           | <input type="checkbox"/> 0855 Trucks/Dollies, Tables         |
| <input type="checkbox"/> 0390 Napkins, Disposable            | <input type="checkbox"/> 0575 Room Dividers                     | <input type="checkbox"/> 0725 Styrofoam (Polystyrene)         | <input type="checkbox"/> 1415 Trussing                       |
| <input type="checkbox"/> 0395 Napkins, Linen                 | <input type="checkbox"/> 0580 Room Dividers, Partitions         | <input type="checkbox"/> 1435 Subfloor                        | <input type="checkbox"/> 0860 Turf                           |
| <input type="checkbox"/> 0405 Neon                           | <input type="checkbox"/> 0585 Room Dividers, Portable           | <input type="checkbox"/> 0730 Support Equipment               | <input type="checkbox"/> 0865 Umbrellas                      |
| <input type="checkbox"/> 0410 Office Equipment               | <input type="checkbox"/> 0590 Rope/Railing                      | <input type="checkbox"/> 0735 T-Shirts                        | <input type="checkbox"/> 0870 Uniforms                       |
| <input type="checkbox"/> 0415 Ovens/Broilers/Cookers         | <input type="checkbox"/> 0595 Sanitation Units, Portable        | <input type="checkbox"/> 0925 Table Clips                     | <input type="checkbox"/> 0875 Video Production               |
| <input type="checkbox"/> 0420 Packaging                      | <input type="checkbox"/> 0600 Scaffolding                       | <input type="checkbox"/> 0740 Tablecloths, Disposable         | <input type="checkbox"/> 0880 Video Walls                    |
| <input type="checkbox"/> 0425 Paper Goods                    | <input type="checkbox"/> 0605 Seating, Spectator                |   | <input type="checkbox"/> 0885 Virtual Reality                |
| <input type="checkbox"/> 0435 Party Favors                   | <input type="checkbox"/> 1370 Security                          |   | <input type="checkbox"/> 0890 Wedding Accessories            |
| <input type="checkbox"/> 0440 Party Items, Personalized      | <input type="checkbox"/> 0610 Serving Equipment, Bowls          |   | <input type="checkbox"/> 0900 Wine Buckets, Stands           |
| <input type="checkbox"/> 1405 Photography                    | <input type="checkbox"/> 0615 Serving Equipment, Buffet Service |   | <input type="checkbox"/> 0905 Wine Cabinets                  |
| <input type="checkbox"/> 0445 Placemats                      |   |   | <input type="checkbox"/> 0910 Wine Dispensers                |
| <input type="checkbox"/> 0450 Plant Rentals                  |   |   | <input type="checkbox"/> 0895 Wine/Alcohol                   |
| <input type="checkbox"/> 0455 Plastics, Dinnerware           |   |   | <input type="checkbox"/> 0915 Wristbands                     |
| <input type="checkbox"/> 0460 Plastics, Drinkware            |   |   |  |
| <input type="checkbox"/> 0465 Plastics, High-Height          |   |   |  |

## 5 Additional Category Payment:

(Additional categories will not be included without payment)

Number of categories in addition to my 10 free categories

(Do not include Main Categories) \_\_\_\_\_ x \$10 = \_\_\_\_\_

**Check** \_\_\_\_\_

Checks must accompany order form and should be made payable to **Special Events Magazine**.

### **Credit Card:**

Visa  MasterCard  American Express  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## Contact us if you have any questions.

Return with all accompanying pages  
(and check if applicable) by June 1, 2010 to:

Penton Media  
Buyers' Guide Department-SEM  
9800 Metcalf Ave.  
Overland Park, KS 66212

Phone: 913-967-1862

Fax: 913-967-7207