

EVENTLINE

The Latest Event Industry News From Special Events

**DELIVER YOUR MESSAGE DIRECTLY TO THE DESKTOPS
OF MORE THAN 42,000¹ DECISION-MAKERS.**

Eventline is the weekly E-newsletter from the editors of *Special Events* that provides up-to-date news and information on the special events industry. It's the most timely source of information in the industry. Eventline reaches an extended audience of more than 42,000¹ from *Special Events* and *Corporate Meetings & Incentives* magazine. Eventline uses event products and services all year long.

**TAKE ADVANTAGE OF THE DIRECT ACCESS
PROVIDED BY EVENTLINE.**

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\$1,345 net for 2 editions per month includes top 468 x 60 banner position (graphic & contact info) in 2 editions per month, plus 50 words of text with linking text URL.

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\$1,095 net for 2 editions per month, includes 120 x 240 graphic of logo or product photo and URL link and 25 words of text.

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• RIGHT TOWER AD 3

\$730 net for 2 editions per month, includes 120 x 240 graphic of logo or product photo and URL link and 25 words of text.

¹ Estimated Subscriber Count, Publisher's Own Data, May 2009.

The screenshot displays the Eventline website interface. At the top, the logo 'EVENTLINE' is prominent, followed by the tagline 'The Latest Event Industry News From Special Events'. Below this, a navigation bar includes 'Interact With Us', 'Resources', and 'Events'. The main content area features several articles with headlines such as 'Event Pros Scale Back Decor to Please Clients', 'View Wedding Tabletop, From Old School to Eco-Cool', and 'Diddy Redo: "Sean Combs" Party Scammers Back in the Act'. A 'PHOTO GALLERY' section is also visible. On the right side, there are three vertical advertisement slots labeled 'RIGHT TOWER AD 1', 'RIGHT TOWER AD 2', and 'RIGHT TOWER AD 3'. A 'SPECIAL EVENTS' sidebar on the far right includes a photo of Lisa Hurley and contact information.

For Eventline sponsorship information, contact your sales rep today at 800-543-4116
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