

# IT'S A BALANCING ACT

At Classic Party Rentals, our nationwide network of event rental specialists focus on providing everything you need, anywhere you need it. Our commitment to quality and service ensures your ability to choose from an extensive range of products, and assurance we will handle the smallest of details. And while we are quite aware it is a balancing act, for our clients, and us, nothing less will ever do.



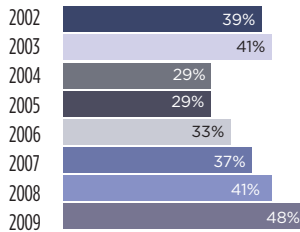
- Albuquerque
- Atlanta
- Buellton
- Central Florida (Panache)
- Charlotte
- Charlottesville (Festive Fare)
- Chicago
- Culver City
- Dallas (Ducky Bob's)
- El Segundo
- Hamptons
- Hilton Head
- Memphis
- Modesto
- Napa/Sonoma
- Nashville
- New York
- Orange County
- Palm Desert
- Phoenix (Tri-Rentals)
- Raleigh
- Sacramento
- San Diego
- San Francisco
- Santa Barbara
- Savannah
- South Florida (Panache)
- Washington, DC (Capital)
- West Palm Beach (Panache)
- Nationwide:
- Classic Tents
- Prime Events Group
- Unique Tabletop Rentals

For information on our products, services, and nationwide network of event rental specialists, please visit our website.

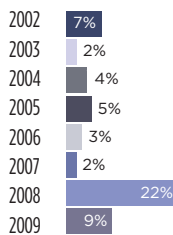
[WWW.CLASSICPARTYRENTALS.COM](http://WWW.CLASSICPARTYRENTALS.COM)

Visit [freeproductinfo.net/se](http://freeproductinfo.net/se) and type in 749

## WE WILL STAGE ABOUT THE SAME NUMBER NEXT YEAR AS THIS YEAR



## WE WILL STAGE FEWER EVENTS NEXT YEAR

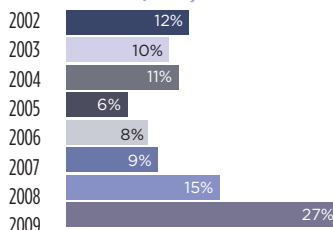


Figures above do not include "unsure/no answer" replies.

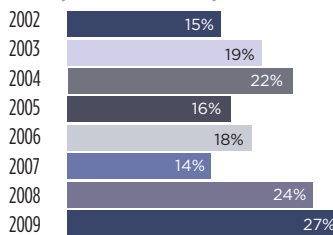
## BRINGING SOMETHING TO THE PARTY

How much revenue do special events contribute to your hotel/resort annually?

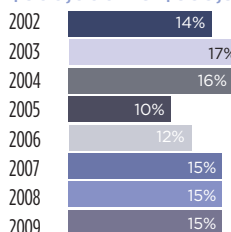
### LESS THAN \$100,000



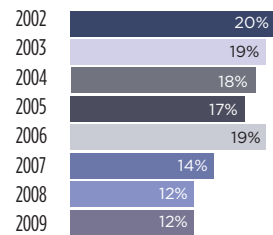
### \$100,000 TO \$499,999



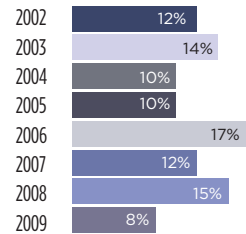
### \$500,000 TO \$999,999



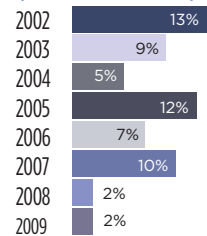
### \$1 MILLION TO \$1.9 MILLION



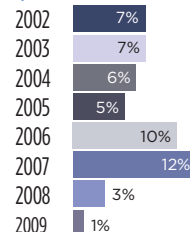
### \$2 MILLION TO \$4.9 MILLION



### \$5 MILLION TO \$9.9 MILLION



### \$10 MILLION AND ABOVE



Figures above do not include "unsure/no answer" replies.

The entire report, which presents statistics broken out by property based on number of catering/banquet employees and by special event revenue, is available for a nominal fee from the Penton Research Department. To order online, visit [specialevents.com/research](http://specialevents.com/research).