

SPECIAL EVENTS

2009 Editorial Calendar
 specialevents.com

Month	Special Focus	Added Feature	Decor Trends	Site Lines	Food for Fetes
January	Special Show Issue Industry Leaders' Forecast 2009 ANNUAL INDUSTRY FORECAST	Profiles of Gala Nominees	Cutting-edge Looks: What's Truly New	Restaurants	Grazing Menus
February	Focus on Event Rental ANNUAL EVENT RENTAL STUDY	Real Green: Eco Initiatives that Actually Work	Decor at Theme Events	Museums	Wine-pairing Dinners
March	Annual Wedding Issue--Celebrity Style Influences PLUS: Gala Award Winners	Events at Private City/Country Clubs	Outdoor Decor: What Works	Wedding Venues	Wedding Receptions
April	The Special Event 2009 Coverage	Hospitality at Sporting Events	Essential Event Elements: Linen, Serviceware, Tabletop	City and Country Clubs	Food Art: Beautiful Presentations
May	Annual "Catered Arts" Issue SPECIAL: 2nd annual Top Catering Companies List!	Tabletop Gallery recap from The Special Event	Big Names and Their Big Looks: Celebrity Designer Decor	Great Outdoor Sites	Food Fads: Menus with Oh-so-trendy ingredients
June	Children's Events: Bar/Bat Mitzvahs, Birthday Parties	Major Trends in Corporate Events	What's New Where: Decor Trends in Specific Markets	Historic Venues	Oddest Menu Requests
July	2009 Buyers Guide	Festivals	Decor Poll: Our Readers Tell Us What's Working Best and What's So Over	Private Properties	Desserts
August	Event Entertainment ANNUAL CORPORATE EVENT STUDY	Cutting-edge Exhibitions	Holiday Party Decor Ideas	"Green" Venues	Picnics
September	Galas: Fundraisers and Social Events!	8th Annual 50 Top Event Companies	High/Low: Great Looks on the Champagne and the Beer Budget	Sporting Venues (Stadiums, rinks, etc.)	Cost-conscious Menus
October	12th Annual Event Rental's 30 Top Companies	Secrets of Great RFPs	Tech Trends: Gadgets that Give You Great Looks	Huge Spaces	Organic and Sustainable Menus
November	Annual Hotel & Resort Issue ANNUAL HOTEL SURVEY	Trends in Event Marketing	Decor: Rent or Build?	Show Business: Opera Houses, Movie Theaters, Studios	Menus for Children
December	PRE-SHOW ISSUE! Annual Tent Issue SPECIAL FOCUS: New Technology	6th Annual 25 Top DMCs List	It's all in the Accents: Small Touches with Big Impact	"I Can't Believe You Can Have an Event Here"--- Exotic Venues	Cocktails, Aperitifs and After-Dinner Drinks